You Hold the Keys

We believe that “you hold the keys to your transportation future.” To help Floridians stay safe and mobile for life, we promote these three keys:

- **UNDERSTAND** the impact aging has on driving
- **BE PROACTIVE** about safe driving skills
- **PLAN** for a safe transition from driving

In addition to our message, the Safe Mobility for Life Coalition continues to support safety and mobility countermeasures on our roadways, develop and distribute educational materials, educate partners on the three keys to staying safe and mobile, and maintain the Safe Mobility for Life Resource Center.

Together we are working to improve the safety, access, and mobility of Florida’s aging road users.

Florida’s Growing Aging Population

Today’s older adults are not only living longer, they are driving longer than any other generation in history. Research indicates these individuals can expect to outlive their ability to drive safely by 7 to 10 years. This means more cars on the road, which inevitably increases the exposure and risk for all road users.

While aging road users tend to have fewer fatalities and serious injuries than any other age group, the numbers of incidents involving this age group are increasing.

Florida leads the nation with over 20% of the population over age 65, higher than the national average of 14.5%.

This percentage is expected to grow over 25% by 2040, which given Florida’s expected population growth will mean nearly 7M individuals over age 65.

2. Florida Office of Economic and Demographic Research.
Safety and Mobility Resources

The following materials were developed to support the goals of our Aging Road User Strategic Safety Plan and are distributed through our Safe Mobility for Life Resource Center.

Aging Road User Strategic Safety Plan
The ARUSSP shows the Coalitions data-driven and evaluation based strategic safety plan to reduce injuries and fatalities for Florida’s aging population.

Florida’s Guide for Aging Drivers
This guide was developed to help Floridians learn how to continue to drive safely as they age.

How to Choose Your Lifelong Community Checklist
By completing this checklist, individuals can learn how well a community meets their mobility needs to successfully age in place.

Family and Caregivers Brochure
Families and friends play a large role in an older adult’s safety and mobility. This brochure provides tips for talking with aging drivers about safe driving concerns.

Keys to Your Transportation Future Tip Card
This card promotes the three keys to remain safe and mobile for life along with how to find additional resources.

Parking Lot Safety Tip Card
Pedestrians are at high risk for being injured by moving vehicles because drivers take safety for granted in these areas. This tip card will teach you safe driving and walking tips in parking lots.

Golf Cart Brochure
The rules for operating golf carts vary from state to state. This brochure contains information on how to safely and legally operate your golf cart in Florida.

Roadway Safety Tip Cards
Roadway improvements are made to help residents with visual and physical limitations associated with aging. We have developed tip cards to help you identify and safely navigate the following:

- Multi-Lane Roundabouts
- Turning Right on Red
- Flashing Yellow Arrow
- Countdown Pedestrian Signal

How to Use Find a Ride Florida
Find a Ride Florida is an online listing of transportation service providers in all of Florida’s 67 counties. This tip card takes you through the three steps to help you use the website, www.FindaRideFlorida.org.

NEW! Tips on How to Use Transportation Options in Florida Series
There are many alternatives to driving in Florida but which one works best will vary from person to person. This new series contains tips and resources on how to use the following options:

- Bicycling
- Public Transit
- Transportation Network Companies

Workshops and Presentations
In addition to developing and distributing educational materials, we have developed a number of presentations and workshops to promote our three keys to safe mobility for life and using alternatives to driving in your community.

To request outreach materials or join the listserv, contact:
Safe Mobility for Life Resource Center
Florida State University
Pepper Institute on Aging and Public Policy
Phone: (850) 644-8145
Email: contact@safemobilityfl.com

For program and presentation information, contact:
Safe Mobility for Life Program Manager
Florida Department of Transportation
State Traffic Engineering and Operations Office
Phone: 850-410-5414
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